

Student Learning Objectives (SLO) Form

Teacher Name	Teacher B	Date	
School	Mesquite Valley High School	Appraiser Name	Appraiser B
Grade	Secondary	Subject Area	Principles of Entrepreneurship

A. What is your SLO Skill Statement for this content area/subject?

Create your skill statement based on what your students should know and what they are able to show.

Students will analyze a business opportunity or problem and develop a viable entrepreneurial plan that includes market analysis, product or service design, cost and revenue projections, and a marketing strategy. Students will implement or simulate key parts of the plan and present how their decisions support business operations, ethics, and viability.

B. List three foundational skills your students need to successfully learn for this content area/subject

Opportunity Analysis and Market Research
Entrepreneurial Planning and Financial Decision Making
Implementation, Presentation, and Reflection

C. Initial Student Mapping

Identify and list students meeting the standard of previous years' performance based on the foundational skills. Use multiple sources of evidence/data to map each student to the appropriate proficiency level.

Quintile 1 - Level 1 Low Did Not Meet Previous Year's Standard Intervention Required	Quintile 2 - Level 2 High Did Not Meet Previous Year's Standard Intervention Required	Quintile 3 - Level 3 Approaching Previous Year's Standard	Quintile 4 - Level 4 Meeting Previous Year's Standard	Quintile 5 - Level 5 Mastered Previous Year's Standard
Student A Student H Student G Student I Student K	Student B Student C	Student D	Student E Student J	Student F
Total # of Students:5	Total # of Students: 2	Total # of Students: 1	Total # of Students: 2	Total # of Students: 1

D: What are the expected skills students need to know and show across all five levels by the end of the interval

- a. Complete the Targeted Student Skill Profile below, create a progression rubric that would describe your expectations for what this particular group of students' performance will look like at the end of the interval. *For example, the description at the middle level describes what you expect to be a typical skill level at the end of the interval.*

SLO Skill Statement	Students will analyze a business opportunity or problem and develop a viable entrepreneurial plan that includes market analysis, product or service design, cost and revenue projections, and a marketing strategy. Students will implement or simulate key parts of the plan and present how their decisions support business operations, ethics, and viability.
Level	Targeted Skill Profile (TSP)
Level 5: Mastering Standard	Student develops a detailed and viable entrepreneurial plan that includes 5 or more business components, including market analysis, product or service design, cost and revenue projections, marketing strategy, operations, ethics, and implementation or simulation results. Student presents and justifies entrepreneurial decisions using evidence to explain how the plan is ethical, practical, and financially viable.
Level 4: Meeting Standard	Student develops a clear entrepreneurial plan that includes 4 business components, including market analysis, product or service design, cost and revenue projections, and marketing strategy. Student implements or simulates part of the plan and explains how business operations, ethical decisions, and financial decisions support viability.
Level 3: Approaching Standard	Student develops a basic entrepreneurial plan that includes 3 business components, such as market analysis, product or service design, cost or revenue projections, and marketing strategy. Student explains how the plan addresses the opportunity or problem and supports basic business viability.
Level 2: High Did Not Meet Standard	Student describes a business opportunity or problem and includes 2 business components, such as target market, product or service design, basic cost, or marketing strategy. The plan shows partial understanding of operations, ethics, or viability, but details may be incomplete or inconsistent.
Level 1: Low Did Not Meet Standard	Student identifies a business opportunity or problem with limited clarity. The plan includes 1 business component, such as a product idea, target customer, cost, or marketing idea, but the connection to business viability is unclear.

- b. Describe what you will include in the body of evidence (BOE) that will establish students' skill levels at the end of the interval. Describe the measures to be used and how they are aligned with the skills identified in the SLO.

The Body of Evidence will consist of completed entrepreneurial planning products, such as business opportunity analyses, market research, product or service plans, cost and revenue projections, marketing strategies, business simulations, pitch presentations, and student reflections. Each artifact will be scored using the TSP rubric to document growth in opportunity analysis, business planning, financial decision making, marketing, ethics, and viability.

- Completed business opportunity analysis
- Market research summary
- Product or service design plan
- Cost and revenue projection sheet
- Marketing strategy or promotional plan

E. How will I guide these students toward growth? (for use in discussion)

Be prepared to discuss answers to the following questions with your appraiser.

- How will you differentiate instruction for those students who are in the highest performing group as well as those who are in the lowest performing group? How will you guide all students toward reaching their targeted growth goals?
- What strategies will you use to monitor progress? How will you document your body of evidence for each student?
- your plan for conferencing with your colleagues about student progress. Who will be members of your team and how often will you meet? How will you share notes, best practices, feedback, etc.?

Notes (Optional)

I will differentiate by providing higher-performing students with more complex entrepreneurial tasks that require deeper market research, detailed financial projections, stronger marketing strategies, and justification of business decisions, while supporting lower-performing students with business plan templates, examples, guided questions, vocabulary support, small-group instruction, and feedback checkpoints. Progress will be monitored through business opportunity analyses, market research summaries, product or service plans, cost and revenue projections, marketing plans, business simulations, pitch presentations, reflections, and rubric-based scoring aligned to the TSP. The Body of Evidence will include completed entrepreneurial planning products that show growth in opportunity analysis, business planning, financial decision making, marketing, ethics, and business viability. I will collaborate with my business or CTE team, CTE Director, and appraiser during PLCs or planning meetings to review student work, align scoring expectations, share instructional strategies, and document next steps.

Student Learning Objectives Review & Approval

By signing below, you acknowledge that you have discussed and agreed upon the Student Learning Objectives Plan, above.

Comments	Decision
	☐ Approved ☐ Revise and Re-submit
Teacher Signature	Date
Appraiser Signature	Date

Revision Comments (if required)	Decision
	☐ Final Approval
Teacher Signature	Date
Appraiser Signature	Date

Rubric for Writing an SLO Skill Statement

Criteria	Exemplary (4)	Proficient (3)	Developing (2)	Beginning (1)
Foundational Skill Specificity <i>Foundational skills are the essential, transferable sub-skills students must develop to master the broader TEKS expectation.</i>	Clearly represents three foundational skills that are aligned to the content area.	Represents three foundational skills that are relevant to the content area, though some generalizations are present.	Represents fewer than three foundational skills or lacks clear specificity to the content area.	There is one or no foundational skills, or skills are not aligned to content area.
Skill Persistence <i>Skills revisited, reinforced, and built upon across multiple units or checkpoints.</i>	Describes three foundational skills that will persist and be reinforced throughout the duration of the course.	Describes three foundational skills that are likely to persist through the majority of the course.	Describes fewer than three foundational skills that do not persist throughout the course; they may only be taught in one or two isolated units.	Skills are short-term and unlikely to persist throughout the course.
Measurability of Skill <i>Performance-based verbs, observable evidence, etc.</i>	Skills are clearly measurable through student work and are explicitly aligned to the TSP. Evidence of alignment is consistent and strengthens the intended learning outcome.	Skills are measurable through student work and are somewhat aligned to the TSP. Evidence of alignment is mostly consistent	Skills have limited measurability; alignment to student demonstration of mastery is unclear.	Skills cannot be measured through student work.
Growth Potential for Students and Teacher <i>Skills show growth potential that pushes students beyond their current performance level.</i>	Skills focus on areas that show clear growth potential for students. Skills are applicable for this course and beyond with meaningful long-term impact.	Skills focus on areas that show growth for students and have some connection to long-term development.	Growth potential is limited or lacks clear benefits for students.	No clear focus on growth or benefits for students.
Clarity and Alignment with Standards	Skills are well defined and clearly aligned with relevant course standards.	Skills are defined and aligned to course standards, though focus may vary.	Skills lack clear definition or are only partially aligned with course standards.	Skills are unclear, unfocused and not aligned to course standards.

☐ 16 - 20 Exemplary.

☐ 11 - 15 Proficient

☐ 6-10 Developing
Revision Needed

☐ 0-5 Beginning
Revision Needed

Rubric for Writing a Targeted Skills Profile (TSP)

Criteria	Exemplary (4)	Proficient (3)	Developing (2)	Beginning (1)
Skill Articulation <i>How clearly the core skills are defined and measurable.</i>	Clearly defines three skills that are measurable and persist throughout the duration of the course.	Defines three skills that are mostly clear and measurable and persist throughout the course, through some refinement may be needed.	Defines fewer than three skills or skills lack clarity.	Skills are vaguely defined or missing.
Differentiation of Skill Levels <i>How well performance levels are clearly distinguished.</i>	Clearly differentiates skill levels with quantifiable descriptors aligned to skills statement and BOE.	Differentiates skill levels, though descriptors may lack some specificity.	Shows limited differentiation between skill levels.	No differentiation between skill levels.
Alignment to Skill Statement <i>How closely the TSP connects to the SLO skill statement.</i>	Strong alignment with the SLO skill statement, reflecting clear connections.	Mostly aligns with the SLO skill statement, some connections.	Limited alignment to the SLO skill statement; unclear connections.	Does not align with the SLO skill statement.
Assessment Flexibility <i>Whether multiple appropriate methods are used to measure skills.</i>	Provides multiple assessments methods, appropriate to measure skills defined in the skill statement.	There are a few methods for skill assessment, with some variety.	Limited methods for assessing skills, lacking variety.	Assessment methods are vague or inappropriate.
Specificity to Students <i>How well targets reflect actual student needs and evidence.</i>	Skill target levels specific to students in the class, grounded in multiple evidence sources (e.g., BOY data, diagnostics, prior work)	Skill targets are mostly specific to students, with some evidence-based alignment.	Skill targets show limited specificity or minimal evidence grounding.	Targets are generalized and lack evidence grounding.
Growth Expectations <i>Whether growth targets are realistic and meaningful.</i>	Sets high yet achievable expectations for student growth based on initial student mapping and target goals.	Sets reasonable and generally attainable expectations for student growth based on initial student mapping and target goals.	Sets growth expectations, but may not be entirely reasonable or well-defined.	Expectations are unrealistic or not defined.

☐ 19 - 24 Exemplary

☐ 13 - 18 Proficient

☐ 7 - 12 Developing
Revision Needed

☐ 0 - 6 Beginning
Revision Needed

Tx SLO Body of Evidence (BOE) Success Criteria Rubric

To guide educators in selecting and submitting Body of Evidence (BOE) artifacts that are fully aligned to their identified Skill Statement and Targeted Skill Profile (TSP). This rubric establishes consistent success criteria to evaluate the quality, relevance, and alignment of each artifact, ensuring it accurately reflects measurable student growth within the Tx SLO framework.

Domain	Domain Indicator Description	Exceeds (3)	Meets (2)	Does Not Meet (1)
Alignment	Evidence aligns to the teacher-defined skills in the skill statement.	Strong alignment with the TSP and skill statement;	General alignment with minor inconsistencies	Unclear or unrelated to intended skills
Growth Evidence	Demonstrates measurable student growth	Clear, compelling progress across time points	Adequate growth with some variability	No measurable growth or misaligned timeframes
Artifact Quality	Clarity, completeness, and relevance	High quality, relevant, and clearly linked to outcomes	Mostly complete with basic clarity	Incomplete, low quality, or unclear
Teacher Reflection	Insight into instructional decisions	Detailed, thoughtful reflection on strategy and next steps	Reflection included, limited instructional insights	Minimal or absent instructional reflection
Scoring Consistency	Matches rubric expectations	Fully aligned to rubric criteria	Mostly aligned, with minor interpretation variance	Major misalignment or inconsistent scoring



11 – 15 Exceeds



6 – 10 Meets



0 – 5 Does Not Meet

(Resubmit; Body of Evidence artifact is not aligned to the Skill Statement & Targeted Skill Profile)

